

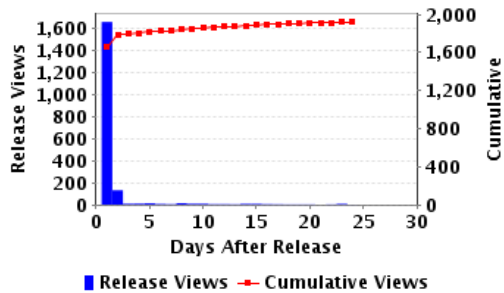
Dashboard

PRIUM' s Mark Pew Discusses Pharmacy Intervention on MSAs during NAMSAP Webinar on April 11  04/08/2014

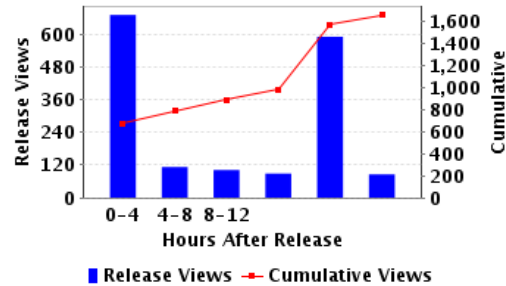
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Visibility

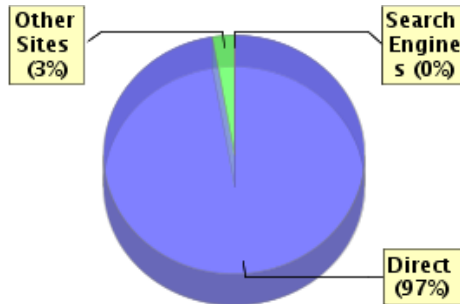
First 30 Days



First 24 Hours



Traffic Sources



Online & Mobile Postings

Here is a sampling of websites where your release appeared:



Yahoo! Finance
27,487,965 unique
visitors/month



Synacor
3,713,397 unique
visitors/month



MarketWatch
4,680,397 unique
visitors/month



Boston Globe
2,409,054 unique
visitors/month



Dallas Morning News
1,365,928 unique
visitors/month



Miami Herald
1,130,702 unique
visitors/month



San Jose Mercury News
1,249,849 unique
visitors/month



Charlotte Observer
675,581 unique visitors/month



Cincinnati Enquirer
165,432 unique visitors/month



United Press International
1,455,950 unique
visitors/month



Benzinga.com
195,151 unique visitors/month

User Engagement

Most-followed Links in Your Release

Link Text	URL	Version	Clicks
www.priumevidencebased.com	http://www.priumevidencebased.com/	EN	7

www.namsap.org/online-education	http://www.namsap.org/online-education	EN	6
PRIUM's	http://www.prium.com	EN	5
Total for All Links			18

Social Spotlight

Latest Tweets of Your Release

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Social Media Monitoring



This NewsTrak Report includes NUVI Social Media Monitoring to illuminate the conversations, sentiment, and influence surrounding a press release event.