

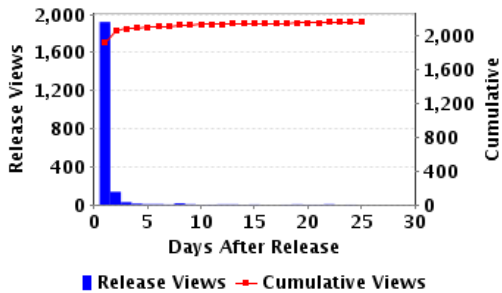
Dashboard

PRIUM' s Mark Pew Discusses Opioid Management at the Industrial Commission of Arizona' s Claims Seminar  08/05/2014

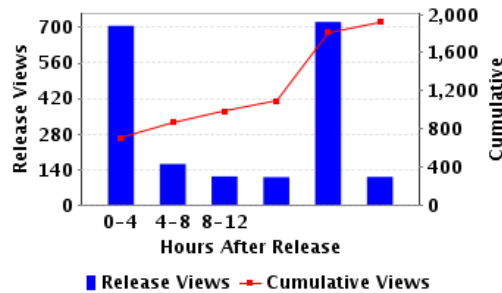
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Visibility

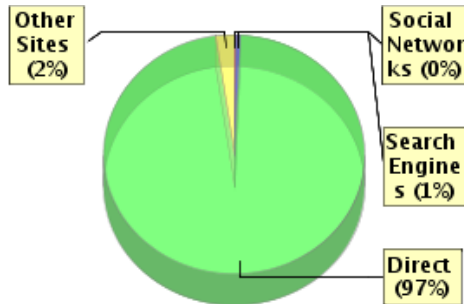
First 30 Days



First 24 Hours

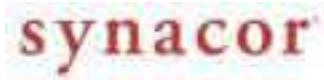


Traffic Sources



Online & Mobile Postings

Here is a sampling of websites where your release appeared:



Synacor
4,036,457 unique
visitors/month



MarketWatch
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visitors/month



Boston Globe
2,147,988 unique
visitors/month



Dallas Morning News
1,562,822 unique
visitors/month



San Jose Mercury News
1,674,180 unique
visitors/month



Charlotte Observer
647,038 unique visitors/month



Cincinnati Enquirer
21,112 unique visitors/month

User Engagement

Most-followed Links in Your Release

Link Text	URL	Version	Clicks
Industrial Commission of Arizona's Annual Claims Seminar	http://www.ica.state.az.us/Claims/Seminar/CLAIMS_2014Master_Document.pdf	EN	24
www.prium.com	http://www.prium.com	EN	10
www.prium.com/resources/thought-leadership	http://www.prium.com/resources/thought-leadership	EN	7
www.priumevidencebased.com	http://www.priumevidencebased.com	EN	6
Wigwam Golf Resort & Spa	http://www.wigwamarizona.com/index.shtml	EN	3

Total for All Links

50

Social Spotlight

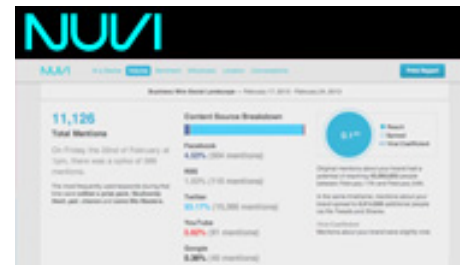
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Social Media Monitoring



This NewsTrak Report includes NUVI Social Media Monitoring to illuminate the conversations, sentiment, and influence surrounding a press release event.